



**NIGERIA
HEALTH
WATCH**

WHO ARE WE?



ABOUT US

Nigeria Health Watch is a not-for-profit health communication and advocacy organisation that seeks to advocate for better health for Nigerians. We have worked to actively engage and support the government in raising awareness and increasing knowledge on a wide range of health issues in Nigeria. We aim to hold dutybearers accountable for delivering affordable and quality healthcare to Nigerians. The unique capacity of Nigeria Health Watch lies in the combination of its communication and health expertise, which enables the organisation to provide solutions for evidence-based communications and advocacy in the health sector.

THE WAY WE WORK

Since inception in 2009, Nigeria Health Watch has provided informed commentary and in-depth analysis of health issues, aimed at advocating for better health for Nigerians, as well as meeting the health information needs of patients and health professionals. Nigeria Health Watch's advocacy efforts are evidence-driven and the organisation has conducted research and surveys, which have been used to inform advocacy efforts in the Nigerian health sector.

WHAT WE DO



Editorial

- Weekly thought leadership articles
- Solutions-oriented journalism
- Weekly health news roundup



Documentation of health interventions

- Developing written reports
- Production of documentary films
- Conducting and documenting surveys



Developing strategic communication plans

- Setting communication objectives
- Stakeholder mapping
- Planning and designing targeted messages
- Identification of communication platforms and activities
- Development and evaluation of communication plans and strategies



Advocacy

- Using social media platforms (*Twitter, Facebook, Instagram, YouTube*)
- Using multimedia (infographics, animations, doodles, explainer videos)
- Production of advocacy videos (*Vox pops, interviews*)
- Media engagement
- Community engagement and outreach
- Public Awareness campaigns
- Production of information, education, and communication (IEC) materials



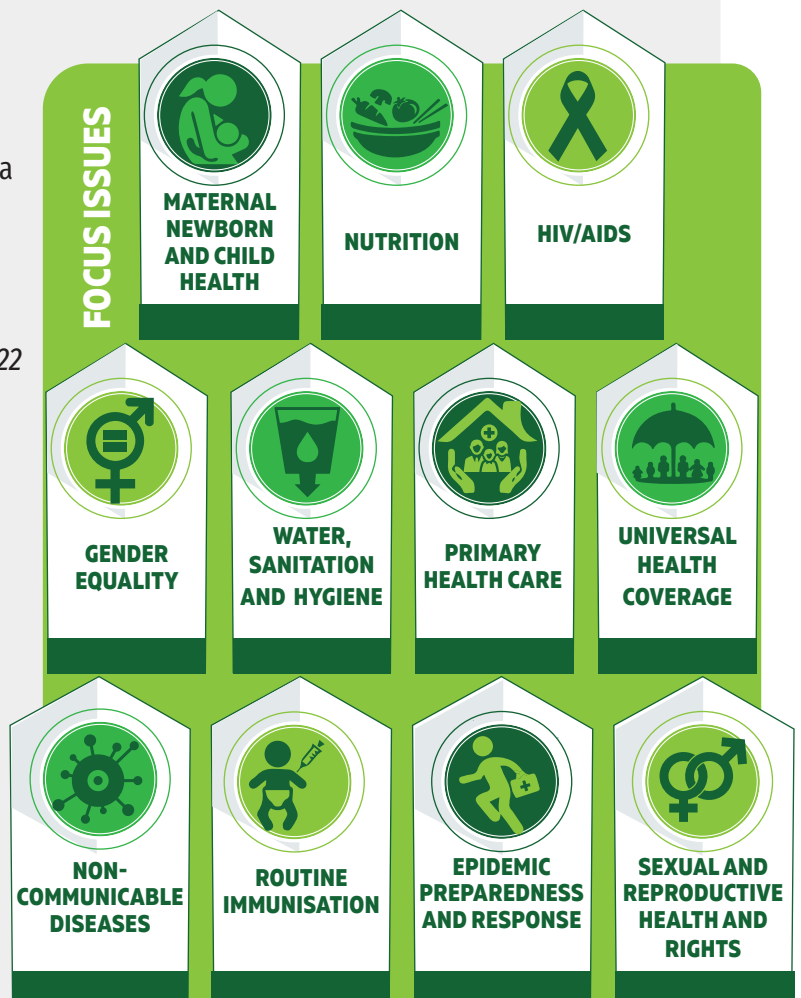
Health events

- Policy dialogues
- Policy forums
- Future of Health conference
- Event coverage using social media platforms
- Health conference planning
- The Global Launch of The Lancet Nigeria Commission – *Mar. 16, 2022*



Partnerships

- *BusinessDay*
- dRPC
- Society for Family Health
- *Daily Trust*
- University of Ilorin/University of Ilorin Teaching Hospital
- World Bank
- PharmAccess Foundation
- ONE Campaign
- Private Sector Health Alliance of Nigeria (PSHAN)



PROJECTS



Evidence for Change Learnings and Recommendations for Quality Maternal Care



The Lancet Nigeria Commission



CURRENT PROJECTS

Solutions Journalism Africa

FUNDER:
Bill & Melinda Gates Foundation/
Solutions Journalism Network

PROJECT CYCLE:
October 2020 – June 2023

Maternal Health in Nigeria: Advocacy and Communication

FUNDER:
MSD for Mothers

PROJECT CYCLE:
July 2020 – March 2024

Preventing epidemics through public awareness and advocacy for sustained funding to improve epidemic preparedness in Nigeria

FUNDER:
Resolve to Save Lives

PROJECT CYCLE:
October 2018 – June 2023

The Global Policy Advocacy Project

FUNDER:
Bill & Melinda Gates Foundation

PROJECT CYCLE:
February 2018 – March 2024

PAST PROJECTS

State-level documentation and building narratives about COVID-19 response

FUNDER:
Ford Foundation

PROJECT CYCLE:
June 2020 – April 2021

Documenting the Nigerian Government's Response to COVID-19

FUNDER:
Bill & Melinda Gates Foundation

PROJECT CYCLE:
July 2020 – November 2020

Giving Birth in Nigeria: Catalysing Accountability for Maternal Deaths in Nigeria

FUNDER:
MSD for Mothers

PROJECT CYCLE:
January 2019 – June 2020

Policy advocacy using social media for nutrition awareness and resource provisioning to support Community Management of Acute Malnutrition (CMAM)

FUNDER:
UNICEF

PROJECT CYCLE:
September 2017 – December 2017

Closing the Gap to Sustainable Healthcare Access in Nigeria through Health Insurance Identifying and creating linkages between CBHIS and target population


FUNDER:
Christian Aid UK-Nigeria

PROJECT CYCLE:
February 2017 – September 2020





107,082K
twitter
FOLLOWERS
AS AT JULY 2022



59,553K
facebook
FOLLOWERS
AS AT JULY 2022



7,292K
Instagram
FOLLOWERS
AS AT JULY 2022




8,037K
LinkedIn
FOLLOWERS
AS AT JULY 2022



1,427K
YouTube
SUBSCRIBERS
AS AT JULY 2022



24,294K
mailchimp
SUBSCRIBERS
AS AT JULY 2022



NIGERIA HEALTH WATCH

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- FACEBOOK Nigeria Health Watch
- LINKEDIN Nigeria Health Watch
- INSTAGRAM Nigeria Health Watch
- MEDIUM Nigeria Health Watch
- YOUTUBE Nigeria Health Watch

CONTACT NIGERIA HEALTH WATCH

7TH FLOOR, PLATEAU HOUSE
PLOT 79, RALPH SHODEINDE STREET
CENTRAL BUSINESS DISTRICT
ABUJA, FCT

WHATSAPP +234 708 501 4676
EMAIL info@nigeriahealthwatch.com

AWARDS

Winner, 2016 African Blogger Award for Public Health

AFRICAN BLOGGER AWARDS

Winner, 2018, 2019, 2021 and 2022 Nigerian Healthcare Media Excellence Award – Online category

NHEA FIFTH ANNIVERSARY

Winner, 2020 Excellence in Health Promotion Journalism Award

by numbers

359 ADVOCACY VIDEOS

100 TRAINED FELLOWS

>10 PORTFOLIOS

>20 POLICY DIALOGUES

>46 RADIO SHOWS

>30 HEALTH CAMPAIGNS

1,025 ARTICLES