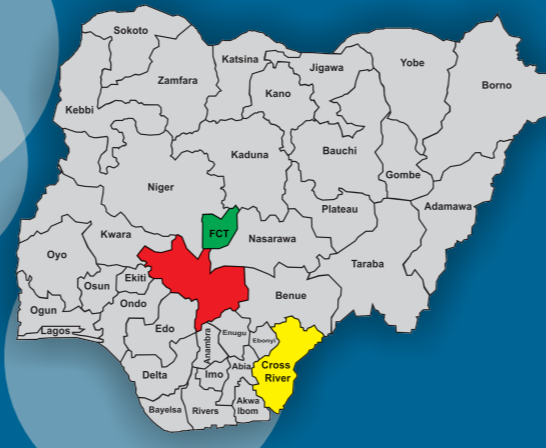




Malaria Prevention

C-Change has been working with the National Malaria Control Program (NMCP) to strengthen the SBCC capacity of its Advocacy and Social Mobilization unit as well develop National level advocacy toolkits. C-Change has also completed a study exploring issues around Malaria in Pregnancy in Cross River and Nasarawa states. Findings from this study will help implementers design malaria prevention programs that are based on evidence.

National Scope



- Federal Capital Territory
- Cross River State
- Kogi State



A USAID-funded project to improve the effectiveness and sustainability of social and behavior change communications (SBCC) across development areas.

- C-Change works in Nigeria to:
- * scale up best practices in SBCC
 - * strengthen capacity in SBCC
 - * generate knowledge in SBCC
 - * integrate SBCC within wider development agenda.

Nigeria Partners:

- * National Agency for the Control of AIDS (NACA)

Cross River State:

- * Dreamboat Foundation
- * Association of Grassroots Counselors
- * University of Calabar
- * Cross River State University of Science and Technology
- * Government of Cross River State

Kogi State:

- * Renaissance Life Line Foundation
- * Environmental Development and Family Health Organization
- * Initiative for Grassroots Advancement
- * Kogi State Government

US Partners:

- * Ohio University
- * Interviews

Contact Us

FHI 360
GODAB Plaza
Plot 1073-A1, J. S. Tarka Street
Garki Area 3, Abuja, Nigeria.

Thomas Ofem
Chief of Party
+234.9.461.5555 ext. 61621
tofem@fhi360.org

Phyllis Jones-Changa
Country Director
+234.9.461.5555 ext. 61500
PJonesChanga@sidhas.org

Victor Ogbodo
Deputy Chief of Party
+234.9.461.5555 ext. 61550
vogbodo@fhi360.org



- c-changeproject.org
- twitter.com/cchangeproject
- c-hubonline.org
- twitter.com/c_hub



NIGERIA

Innovative approaches to social and behavior change communication

SBCC

www.c-changeproject.org



Focus Areas

C-CHANGE ACTIVITIES

SBCC Coordination

C-Change works with national and state agencies to enhance the coordination of Social and Behavior Change Communication (SBCC) efforts so that interventions are aligned with national prevention priorities. At the national level, C-Change has worked with National Agency for the Control of AIDS (NACA) and its National Prevention Technical Working Group (NPTWG) to develop SBCC Coordination Toolkit, SBCC Training Manual and SBCC User's Guide.

At the state level, C-Change has been working with Cross River State Agency for the Control of AIDS (CRSACA) and Kogi State Agency for the Control of AIDS (KOSACA) to develop SBCC strategies. To further address issues arising from SBCC coordination, C-Change organizes and facilitates quarterly technical working group meetings at the national and state levels.



Capacity Strengthening in SBCC

C-Change has been strengthening the capacity of US government implementing partners (USIPs), Non-governmental organizations (NGOs) Community based organizations (CBOs) and government agencies to design, implement, and monitor and evaluate effective social and behavior change communication (SBCC) in HIV & AIDS and Malaria. C-Change's modular Capacity Strengthening Toolkit is designed for tailored training and technical assistance, based on assessments derived from C-Change tools that measure the capacity of organizations, networks and individuals.

C-Change is also helping to establish masters and certificate-level SBCC courses that complement our face-to-face SBCC Trainings. In 2012, an SBCC center of excellence was established in the University of Calabar and the Cross River State University of Technology. Both Universities now offer a Master's degree in SBCC.

C-Change is currently working with the Cross River State and Kogi State Governments to integrate SBCC and interpersonal communication training in the curriculum of schools of health technology and nursing in the two states.



HIV Prevention

In Cross River and Kogi States, C-Change has been helping government and NGOs to build sustainable, evidence-based SBCC programs and develop innovative strategies to prevent the spread of HIV. In Cross River, C-Change provides funding and technical support to Dreamboat Foundation (Calabar) and the Association of Grassroots Counselors (Ogoja), while in Kogi State, C-Change supports: Renaissance Life line Foundation; Initiative for Grassroots Advancement and; Environmental Development and Family Life Organization. All five community based organizations (CBOs) employ participatory approaches and radio to address social norms and individual behaviors that fuel HIV spread among youth. C-Change is currently working with the State AIDS Control Agencies (SACA) of Cross River and Kogi states to develop their respective state SBCC strategies.



Demand Creation for PMTCT Services

C-Change is working with the GON and other PEPFAR-funded partners in the National accelerated Prevention of Mother-to-Child transmission (PMTCT) initiative. C-Change will facilitate the development of a National PMTCT demand creation strategy as well as take the lead in Advocacy and community mobilization efforts to increase demand for available PMTCT services.