

Social Media Toolkit **#PreventEpidemicsNaija**

Infectious disease outbreaks are a fact of life and – from the 1918 Spanish Influenza which killed an estimated 50 million people globally, to the 2014 West Africa Ebola outbreak, which killed 11,310 in Guinea, Liberia and Sierra Leone - the world remains vulnerable.

Nigeria is not left out as the country is also in constant threat of locally and internationally occurring emerging and re-emerging infectious disease outbreaks. Nigeria suffered human and economic losses during the Ebola outbreak and is currently heavily affected by the COVID-19 pandemic.

We might not be able to create a disease-free world just yet, but with adequate preparedness and funding, we can prevent most outbreaks from getting out of control, thus limiting their impact.

Now is the time to support additional investments in NCDC and epidemic preparedness.

Please help support the campaign **#PreventEpidemicsNaija** by calling for more funding for the NCDC. Below are materials for usage on social media, prepared by Nigeria Health Watch for **#PreventEpidemicsNaija**

Please follow these social media channels:

 twitter.com/nighealthwatch

 [instagram.com/nigeriahealthwatch](https://www.instagram.com/nigeriahealthwatch)

 [facebook.com/nigeriahealthwatch](https://www.facebook.com/nigeriahealthwatch)

Please use these hashtags: **#PreventEpidemicsNaija (main campaign hashtag) **#HealthForAll****

Please consider tagging **@NCDCgov, **@FMOHnigeria**, **@MBuhari**, **@DrEOEhanire**, **@Chikwe_I**, **@femigbaja** and your political representatives on Twitter**

- 1** The **#COVID19** outbreak has exposed Nigeria's health security weaknesses. It's time that our government develops and implements a well-funded plan to fill all epidemic preparedness gaps. **#PreventEpidemicsNaija**
- 2** The economic and human costs of the 2013-16 Ebola outbreak may have been as high as N20 trillion naira. It's time for government to invest in preparedness to reduce economic losses and **#PreventEpidemicsNaija** in the future.
- 3** Nigeria is estimated to lose at least N1.6trillion due to **#Covid19** lockdown. We must invest in epidemic preparedness to prevent this from happening again. Fund Nigeria's National Action Plan for Health Security and protect the populace. **#PreventEpidemicsNaija**
- 4** The COVID19 pandemic could lead to a loss of 15% of total GDP which is estimated to be about N21 trn. These losses could have been prevented by investing in epidemic preparedness. Let's not repeat this same mistake again; it's time to fund **#PreventEpidemicsNaija**
- 5** Nigeria's economy is expected to take a significant hit this year due to COVID-19. The IMF has estimated that Nigeria's GDP growth is expected to fall to -3.4% in 2020. Continuous investment in epidemic preparedness helps to safeguard economic development. **#PreventEpidemicsNaija**
- 6** Ebola and the ongoing novel coronavirus pandemic have shown the importance of long-term investment in health systems and preparedness. Responding too late costs lives and affects economic growth, national security and the well-being of millions of people. **#PreventEpidemicsNaija**
- 7** Nigeria's National Action Plan for Health Security, which is meant to fill life-threatening preparedness gaps, remains woefully underfunded. Preparing for the next epidemic must become a clear and sustained focus in our federal and state budgets now **#PreventEpidemicsNaija**
- 8** Legislators must prioritize funding for the **@Fmohnigeria** and **@ncdcgov** to protect Nigerians from disease outbreaks before they get out of control. **#PreventEpidemicsNaija**

The time it takes for a disease to reach any part of the globe (36 hours)

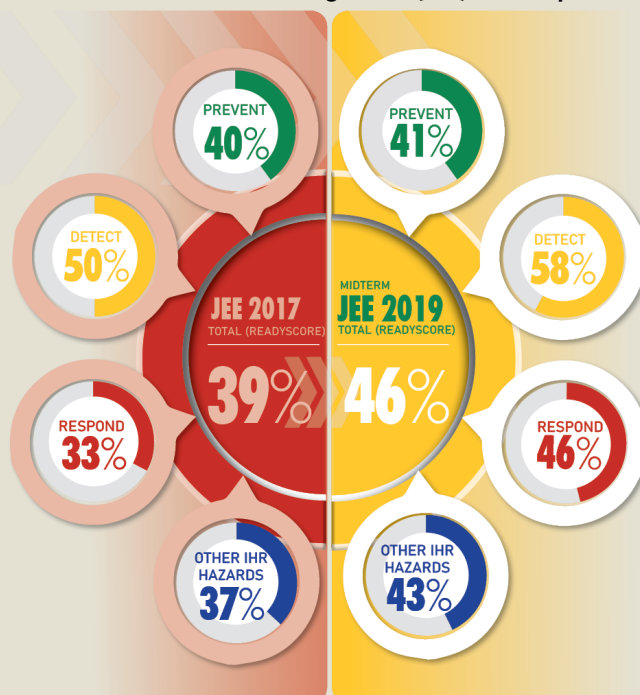


Nigeria's current ReadyScore (per mid-term JEE)



FEDERAL REPUBLIC OF NIGERIA

**Midterm Joint External Evaluation (JEE)
of International Health Regulation (IHR) Core Capacities**



HIGHLIGHTS
NOVEMBER 2019

7%
INCREASE IN
NIGERIA'S JEE SCORE

19
TECHNICAL AREAS
EVALUATED

4 NEW
INDICATORS
IN 2019
National Legislation, Policy and Financing –2
Antimicrobial Resistance –1
Human Resource Capacity –1

49
TOTAL
INDICATORS
SCORED

20
INDICATORS WITH
IMPROVED SCORES
FROM 2017