



Polio Community Forum – Training DVD & Rollout

Consultant: Habibu Sani

PRRINN-MNCH partnered with SPHCDA/Katsina and Katsina Television (KTTV) to develop and produce a training DVD to strengthen IPD social mobilisation through replication of Polio Neighbourhood Forums designed to promote informed commitment and social pressure for polio eradication and routine immunization.

The Polio Neighbourhood Forum integrates routine immunization into the IPDs and provides communities with decision-making information and an opportunity to dialogue around that information and their need to assume individual and communal responsibility for eradicating polio.

The Polio Sensitization Training DVD serves as the expert facilitator enabling IPD implementers regardless of their training expertise to cascade the sensitization training down to the ward level to rapidly disseminate capacity to facilitate an improved polio community dialogue (the polio neighbourhood forum) that responds to the current stage in polio eradication in Northern Nigeria.

The DVD models actual facilitation of the polio sensitisation forum with members of the public and models trainers as they teach trainees and guide their practice of the requisite facilitation skills.

Two experienced community engagement trainers model innovative communication tools for disseminating the polio forum content while trainee-actors model partially scripted trainee behaviours and 30 members of the public respond naturally to the communication activities.

Moderators introduce the facilitated activities and reflect on their content and training methodology.

The DVD content includes:

- an introduction by the Director SPHCDA Katsina, the *Polio Survivors* film clip;
- narrated mimes on vaccinations as bodyguards, the dangers of not being fully immunized, how stool contaminates water and how flies spread polio;
- Say & Do communication tools teaching the Vaccination Hand, the Vaccination Slogan and a presentation of Polio—The Hidden Epidemic;
- and, practice leading discussions including “Don’t miss your vaccinations”, “the fastest way to protect children”, and “how can we ensure all our children are protected?”.

The DVD closes with a speech by the traditional leader of Tsagero, the town where the DVD was recorded. A supplementary discussion addresses voice and accountability related to supply and demand of polio drops and routine immunization.

Recommendations

Use the Polio Sensitisation Training DVD to:

1. Train IPD personnel to increase informed commitment and social pressure to eradicate polio. Specifically, train:



Partnership for Reviving Routine Immunization in Northern Nigeria; Maternal, Newborn and Child Health Initiative

- a. field implementers and monitors in order to increase their commitment to responsible performance of their duties;
 - b. resource persons to support traditional leaders to carry out more effective social mobilisation through polio community forums.
2. Sensitise traditional leaders in a more lively and effective manner
3. Strengthen Routine Immunization by utilizing the DVD as a training tool for:

- a. Community Engagement RI cascade and refresher training
- b. health training institutions IEC and Social Behaviour courses
- c. RI in-service training at all levels from management to health assistants

Detailed recommendations for improved production of future educational DVDs are available in the body of the main report.

For the full report, please email info@prinn-mnch.org.